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"We are committed to developing media-savvy screenagers for the 21st Century through inspiration & challenge"

Trips

Los Angeles - Visit working studios/cultural visit

Warner Brothers Harry Potter Tour

In 2015 we delivered the 4th best results in this subject in the UK
- Official ALPS data

For further information about the Media courses at Collingwood, please contact:

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BTEC LEVEL 3

CREATIVE DIGITAL
MEDIA PRODUCTION
2022-24



Collingwood
College
BELIEVE SUCCEED



What is this Course About?

This BTEC qualification is a two-year learner-centred practical course with written aspects to consolidate learning. It is worth the equivalent points to an A Level and its aim is to provide an introduction to the study of creative media production in a more vocational way than the Media Studies A Level, which explores wider issues and media debates.

The BTEC Creative Digital Media Production qualification is assessed through assignments set and marked by Collingwood Media staff alongside assignments commissioned and marked by the exam board which will be completed under controlled assessment conditions. There is also a synoptic 2-hour on-screen exam element involving an analytical task that tests essential media knowledge from across the course. The work is split into 4 key units studied over the 2 years.

What Qualifications Do I Need?

Minimum of 5 GCSEs at Grade 9-4 (or equivalent). Experience shows that your chances of success are greater in this subject if you have a level 4 in English Language.

This Level 3 BTEC course is an **EXTENDED CERTIFICATE**. This makes it equivalent to one full A Level.

Units of Study:

Unit 1 – Media Representations: assessed via an external 2-hour exam.

Unit 4 – Pre-production Portfolio: a unit written and assessed internally by College staff.

Unit 8 – Responding to a Commission: an assignment set and marked by Edexcel. This will involve a research task based on pre-release material followed by an assignment task completed in controlled assessment conditions (maximum 5 hours).

Unit 10 – Film Production – Fiction: a unit written and assessed internally by College staff.



How is the course assessed?

A mixture of internal and external assessment (see above). There will be an external exam in this subject alongside internal coursework assessments.

Progression

At university level there are a number of institutions offering practical based degree courses from Film Production to Scriptwriting and Radio Production. As this is a vocational course, it is an excellent introduction to the Creative Media Industries. There are many apprenticeships available in the media industry.

Our students have taken both routes in past years as progression. Two current Year 13 Media BTEC students have been awarded unconditional offers for Film making courses at The London South Bank University & Leeds Beckett University. Another Yr13 member of this class will be going to the Met Film School.

