

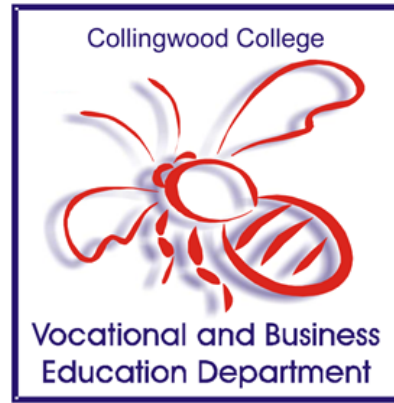
What our students say....

Feedback from the VBE 2017—18 student survey:

- 98% developed an enthusiasm for the subject and are motivated to find out more.
- 98% said that their work was assessed helpfully.
- 98% agreed they had attained skills required for the world of work.
- 100% agreed that the work set for the subject was relevant to what they needed to learn.
- 94% like the opportunity to work on computers.
- 98% agree teachers are assessable if they needed help with work.
- 98% understand how their course is assessed.
- "Courses are well taught."
- "We have good access to computers."
- "Courses are fun and good skills for employability are learnt."
- "There are opportunities for peer learning and group work."
- "Research skills are learnt."
- "Teachers are knowledgeable and have enthusiasm for subjects."
- "It is relevant to the real world, able to take an interest in the news."
- "I enjoyed setting up my own businesses".

What are the entry requirements?

Minimum of 5 GCSEs at Grades 9 to 4 (or equivalent). Grade 4 in GCSE English is advised.



For more information contact us:

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BTEC Level 3 Business Extended Certificate

**(1 A level) and
Diploma (2 A levels)**





What is BTEC Business?

BTEC Business is mostly COURSEWORK!

The qualification can be taken as a one or two A Level equivalent.

It is accepted by universities and employers and will give the research skills needed to enter either progression route.

The Department is firmly grounded in the principle of 'Applied Learning' This means that everything we teach is linked closely to how it can be applied outside the classroom.

"Learning by doing"

You will be asked by The Hogs Back Brewery to develop an advertising campaign as part of the Marketing unit.

You will be asked to organise a trip or event for your peers. You may have the opportunity to develop your own business plan and present this to the bank manager!

The course is designed so that you achieve the BTEC level 3 (A Level equivalent) in Business by completing 4 practical units over 2 years (or the 2 unit AS equivalent in Year 12). This means that for each unit you will visit a company who will ask you to fulfil a brief.

This year students visited The Hogs Back Brewery and were asked to create a promotional campaign for one of their beers. This year we are working closely with Thorpe Park which will be your first visit in September.

BTEC courses do equally well 100% of learners achieved higher grades on BTEC Business, Travel and Retail.

What will I study

Year 12

Exploring Business (Coursework)
Looking at various organisations such as British Airways and Thorpe Park you will discover what it means 'to be in business'.

Developing a Marketing Campaign (Exam)
Investigating different campaigns, before tackling a case study exam where you will be required to research the market including SWOT, PESTLE, and Porters forces before creating a marketing campaign based round the 7Ps.

Year 13

Personal and Business Finance (Exam)
The unit covers the finance industry including insurance, accounting before preparing financial statements, break even, cash flow and ratios. To gain the understanding needed to complete this exam you will investigate the finance of different businesses.

Market Research or Recruitment (Coursework)
You will have a choice of units depending on your career aspirations and interests.

Diploma (Double A level) students will pick a further 4 units of their choice. This means you can focus on areas of business you enjoy or require for a future career.

You may want to choose: Managing an Event, International Business, Principles of Management (external exam), Recruitment, Market Research or Customer Service

Trips and links with Industry

Each unit you study requires contact with a business organisation. The Applied Learning ethos relies on collaboration with industry.

This ensures all students following the subject have a realistic learning experience and are prepared for life beyond Collingwood.

A selection of companies we work in collaboration with:



How will I be assessed?

Extended Certificate (1 A level) - The course has two coursework Units and Two exams. in Year 1: you will study unit 1 Exploring Business Coursework and the Marketing exam. In Year 2 you will have one unit of coursework and one exam.

Diploma (2 A levels) - You will study an additional 4 units. The course has five coursework units and three exams (two computer based and one written) In Year 1 students will one unit of coursework and one exam. In Year 2 two coursework units.

“Bringing life to learning...”