

A Level Media at Collingwood College

The Department has grown significantly over the last ten years to be one of the biggest in the Sixth Form: this reflects national trends where Media Studies is now the most studied course at university. Results have been outstanding; on average students achieve at least a grade higher than they are predicted.

Students at Collingwood enjoy Media Studies and excel at it. Collingwood Media/Film Department are officially the 4th best department of this kind in the UK for delivering results.

Practical coursework is very popular within the course. We benefit from state of the art Media facilities in the Sixth Form Centre that include studio space and a dedicated editing suite for student research and practical production.

Students use Photoshop and Adobe Premiere 14 software, digital cameras and other desk top publishing programs .



We are committed to developing media-savvy screenagers for the 21st Century through inspiration & challenge.



For further information about Media courses at Collingwood, please contact:

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MEDIA STUDIES 2022-2024

A Level



Collingwood
College
BELIEVE SUCCEED

Year 1 - "Investigating The Media"

As this is a linear 2 year course, there is no formal assessment at the end of Year 1.

We look at 18 "set" media texts, known as "Close Study Products," asking who made them, why and for whom. Texts include examples from newspaper and magazine front pages, advertisements, film trailers and extracts, TV excerpts, documentaries, digital, and web-based media. We "take them to pieces", developing a grasp of media aims and techniques and industries. There is no exam at the end of the first year. However, this learning will prepare the students for their exam-based 2nd year of study.

There is also no formal practical coursework assessment at the end of Year 1, which means that we can use this first year to develop skills and confidence with using a range of technology to create many different media products as practice for the official practical coursework in Year 2.



Students may be asked to create a web-based advertising campaign, shoot & edit a short film or prepare a piece of journalism for a film magazine for example.

Year 2

Coursework: 30% of the qualification.

In Year 2 students will be given their Coursework Brief. They will be able to choose from a range of practical tasks built up in Year 1 to produce one individual piece of Media Production work. This may be web or print based work or a moving image production. In the past, students have created film trailers, music videos, TV or print/web advertisements, short films and magazine journalism. They may choose which media form best suits their practical work idea. Marks are awarded for creativity and concepts as well as technical accuracy.

Exam assessment (at the end of the 2 year course)

Paper 1: 35% of the A Level marks. 2 hours. Students will answer a range of short and extended answer questions engaging with arguments, debates and theories about the media world, using a range of their Close Study Products for the basis of their answers.

Paper 2: 35% of the A Level marks. 2 hours.

Students will explore their Close Study Product texts within their wider contexts, applying media theories to them and comparing them to texts of their own choosing. These will be longer, discursive essay style questions.



Entry Requirements

Minimum of 5 GCSEs at 9-4 (or equivalent).

There is no requirement to have studied GCSE Media.

